



We're hiring!

Join our team

A large background image showing a group of people's hands stacked in a circle, symbolizing teamwork. A thick blue curved line separates the top text area from the bottom image. A semi-transparent white box is positioned in the bottom right corner of the image area.

Marketing Manager

Overview:

Role: Marketing Manager

Reporting to: Managing Director

Location: Aintree

Salary: £50,000 - £55,000 per annum + Company Benefits

PAM Group are a specialist preventative healthcare business operating throughout the UK. The business was formed in 2004 starting in occupational health but has expanded into psychological health, health assessments and neurodiversity assessments.

We are a UK operator with 27 clinics throughout the UK and employ circa 600 colleagues. Our businesses autonomous and focused in their niche sectors, they are successful, and we are embarking on a significant expansion plan to maximise our current resources and expand our services.

Our Business Unit PAM Health sells online products and services aimed at the physiotherapy, ergonomic and healthcare sectors. This business has grown recently through acquisition, and we are now looking to drive it sales and brand awareness

Role

We're looking for a Marketing Manager with a great Ecommerce background. This is a new department and team with the investment in time and resource to make this a very exciting prospect for the right person. We will need you to build and develop the marketing team and set the overall strategy for all four of our brands (Sankey Health LTD, Physio Supplies LTD, 66Fit LTD and PAM Health) as well as liaise with our development team in PAM Group.

As part of the PAM Group, you will have access to a well-established, multimillion pound company but with opportunity to work in our first major E-comm venture. This really is a unique opportunity to be part of something fast paced, well-funded and worthwhile.

- ❖ Recruit and build the marketing team.
- ❖ Manage all our online websites.
- ❖ Build our Social presence.
- ❖ Create an overall marketing plan for the business.
- ❖ Determine the online product offering.
- ❖ CRM management and campaign planning
- ❖ Reporting on all Website.
- ❖ Traffic, conversion and optimisation responsibility.

About You

You will need 5+ years' experience as a marketing manager within an ecommerce environment. You should be used to dealing with multi-channel and multi-site websites. Industry experience is not necessary. You must be used to and enjoy working in a fast paced and robust environment where you will to start with need to "get your hands dirty" whilst recruiting your team.

Our Values

At PAM we are passionate about people and delivering our Everyday Things That Matter Values and Behaviours to our customers and our colleagues. Our cultural philosophy is based on putting our people first, creating high

If you're looking for your next career move and are wanting to work with a rewarding company, please get in touch with our Recruitment department for a confidential chat about joining the PAM Team. Recruitment@pamgroup.co.uk

performing teams who deliver great services for our clients.

We're looking for driven and ambitious professionals to join our team, who are just as passionate about our philosophy and values as we are:

- ❖ Hard Work & Enthusiasm; we believe hard work should be rewarded, we go the extra mile to achieve our goals and support each other and enthusiasm and passion are part of our DNA.
- ❖ Teamwork & Friendship; our colleagues share a sense of belonging; we understand collaborative working means better decisions making and we support each other to achieve common goals.
- ❖ Loyalty & Improvement; we are dedicated to personal and professional development. Our PAM Academy mentors' colleagues and provides support to help you be the best you can through offering a wide range of CPD opportunities.

Employee Benefits

- ❖ We pay your auto-enrolment pension contribution of 8%, you can also make enhanced contributions which are matched up to 5%
- ❖ You will have a life insurance scheme valued at 4 x your annual salary
- ❖ 33 days annual leave including bank holidays
- ❖ Health Cash Plan Scheme, which covers you for things like Opticians, Dental Treatment and even Physio if needed!
- ❖ Flexible Working Hours
- ❖ Access to a 24/7 EAP Counselling line and a 24/7 GP line
- ❖ Amazing discounts on things like food and drink, retail and days out, all through our rewards scheme
- ❖ Support with training and development

If you're looking for your next career move and are wanting to work with a rewarding company, please get in touch with our Recruitment department for a confidential chat about joining the PAM Team. Recruitment@pamgroup.co.uk