



We're **hiring!**

Join our team

A large background image showing a group of people's hands stacked in a circle, symbolizing teamwork. A thick blue curved line separates the top text area from the bottom image. A semi-transparent white box is positioned in the bottom right corner of the image.

**Ecommerce Marketing
Executive**

Overview:

Role: Ecommerce Marketing Executive
Reporting to: Head of Marketing
Location: Aintree

PAM Group are a specialist preventative healthcare business operating throughout the UK. The business was formed in 2004 starting in occupational health but has expanded into psychological health, health assessments and neurodiversity assessments.

We are a UK operator with 27 clinics throughout the UK and employ circa 600 colleagues. Our businesses autonomous and focused in their niche sectors, they are successful and we are embarking on a significant expansion plan to maximise our current resources and expand our services.

Our Business Unit PAM Health sells online products and services aimed at the physiotherapy, ergonomic and healthcare sectors. This business has grown recently through acquisition and we are now looking to drive it sales and brand awareness

Role

A unique opportunity has arisen for an ambitious eCommerce Executive to join us here at PAM Health in Aintree. With an impressive growth strategy already in place for the next 12 months you will have the opportunity to grow with our business and work in a new and ambition team whose role is to plan develop and execute our Marketing strategy from start to finish.

- ❖ Review sales performance across all ecommerce
- ❖ Analyse product margins & costs
- ❖ Take proactive actions across key KPI's to ensure we achieve maximum sales
- ❖ Listing and uploading products and images to the ecommerce platforms
- ❖ Produce sales reports and analysis
- ❖ Liaise with PPC agencies and other Marketing Execs
- ❖ Suggest website edits and amends
- ❖ Work with the Dev and SEO teams in head office.

About You

- ❖ Experience in ecommerce and digital performance marketing
- ❖ Organised and proactive
- ❖ Great with GA.
- ❖ Excellent with Data analysis and reporting.

Our Values

At PAM we are passionate about people and delivering our Everyday Things That Matter Values and Behaviours to our customers and our colleagues. Our cultural philosophy is based on putting our people first, creating high performing teams who deliver great services for our clients.

We're looking for driven and ambitious professionals to join our team, who are just as passionate about our philosophy and values as we are:

- ❖ Hard Work & Enthusiasm; we believe hard work should be rewarded, we go the extra mile to achieve our goals and support each other and enthusiasm and passion are part of our DNA.

If you're looking for your next career move and are wanting to work with a rewarding company, please get in touch with our Recruitment department for a confidential chat about joining the PAM Team. Recruitment@pamgroup.co.uk

- ❖ Teamwork & Friendship; our colleagues share a sense of belonging; we understand collaborative working means better decisions making and we support each other to achieve common goals.
- ❖ Loyalty & Improvement; we are dedicated to personal and professional development. Our PAM Academy mentors' colleagues and provides support to help you be the best you can through offering a wide range of CPD opportunities.

Employee Benefits

- ❖ We pay your auto-enrolment pension contribution of 8%, you can also make enhanced contributions which are matched up to 5%
- ❖ You will have a life insurance scheme valued at 4 x your annual salary
- ❖ 33 days annual leave including bank holidays
- ❖ Health Cash Plan Scheme, which covers you for things like Opticians, Dental Treatment and even Physio if needed!
- ❖ Flexible Working Hours
- ❖ Access to a 24/7 EAP Counselling line and a 24/7 GP line
- ❖ Amazing discounts on things like food and drink, retail and days out, all through our rewards scheme
- ❖ Support with training and development

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